



NEWS RELEASE

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Contact: Lisa Coverdale (800) 382-9909
Marketing Manager
Lisa.Coverdale@tektm.com

JBS United Presents First John B. Swisher Annual Leadership Award

SHERIDAN, Ind., Jun 4, 2009 – JBS United, Inc. presented the first John B. Swisher Annual Leadership Award to the company's Founder and CEO, John B. Swisher, at a Customer Appreciation Celebration held during the 2009 World Pork Expo in Des Moines, Iowa. The John B. Swisher Annual Leadership Award is an honor presented to an individual who exemplifies extraordinary leadership qualities and who has made an outstanding contribution to the advancement of the swine industry. The award will be presented each year at the World Pork Expo to an individual selected by the JBS United Awards Committee from a pool of nominated candidates.

John B. Swisher, the first recipient of the award named in his honor, certainly exemplifies the award's criteria. At the young age of 26, Swisher founded United Feeds with only \$25,000 in borrowed capital and a new idea - to sell swine feed directly to producers using an educated sales staff. Today, his small swine feed company, now JBS United, Inc., has grown into an innovative animal nutrition technology company with a wide range of proprietary products and a global reach. His vision was to focus on the customer and improve their business by supplying valuable information and quality products, and he succeeded in achieving that goal.

The company's commitment to providing customers with advanced, high-quality products led JBS United to become one of the largest swine research organizations in the world. The company continues to build on this reputation today by continually and aggressively pursuing new technologies and seeking partnerships to develop the next generation of innovative animal nutrition products.

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Swisher's other achievements include being named the Ernst & Young National Entrepreneur of the Year (2004), and the Ernst & Young Indiana Master Entrepreneur (2004), as well as being inducted into the Central Indiana Business Hall of Fame (2007). He has served on the Boards of Directors of the Indiana Pork Producers Association and the 4H Foundation, and he has contributed to many local communities and organizations through both his time and his monetary donations. Those organizations include various local universities and schools, Junior Achievement, the Indiana FFA, First Responders, the Lion's Club, the American Cancer Society, the Indiana State Fair, the American Legion and many more.

Swisher commented that he was honored and deeply moved that his company had established this award in his name. He also stated, "I am only one person, a company is but a sum of the people therein." Full details of the award criteria, as well as the nomination process and more can be found on the JBS United website at www.JBSunited.com/awards.

About JBS United

Since its founding in 1956, JBS United, Inc. has been dedicated to providing research-based solutions to enhance animal nutrition and livestock production profitability. The company provides products to swine producers worldwide. For more information, visit the JBS United web site at www.JBSunited.com.