



## NEWS RELEASE

For Release: IMMEDIATELY

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### JBS United Announces John B. Swisher Leadership Award Website

**SHERIDAN, Ind., July 27, 2009** – The John B. Swisher Annual Leadership Award is an honor presented to an individual who exemplifies extraordinary leadership qualities and who has made an outstanding contribution to the advancement of the swine industry. The award will be presented each year at the World Pork Expo to an individual selected by the JBS United Awards Committee from a pool of nominated candidates.

JBS United would like to urge everyone to visit the Award Website and nominate an outstanding individual in the industry for the John B. Swisher Leadership Award. Information on the award can be found by visiting [www.jbsunited.com/awards](http://www.jbsunited.com/awards). There you can find a complete listing for nomination requirements, as well as submission guidelines. The deadline for nominations for the 2010 award is March 31, 2010.

Materials needed to submit a nomination include basic employment information, a biographical sketch and citation. The JBS United Awards Committee will use the following criteria to evaluate nominees: significant contribution to swine industry; individual's demonstration of leadership; obstacles or real-life examples of leadership in action; and results. Nominations may be submitted electronically to [marketing@jbsunited.com](mailto:marketing@jbsunited.com), faxed to 317-758-9016, or mailed to 4310 W. State Rd. 38, Sheridan, IN 46069. All nominations should be submitted to the attention of Lisa Coverdale, JBS United, Inc. Awards Committee Staff Liaison.

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Full details of the award criteria, as well as the nomination process and more can be found on the JBS United website at [www.JBSunited.com/awards](http://www.JBSunited.com/awards).

### **About JBS United**

Since its founding in 1956, JBS United has been dedicated to providing research-based solutions to enhance animal nutrition and livestock production profitability. The company provides products to pig and poultry producers worldwide. For more information, visit the JBS United web site at [www.JBSunited.com](http://www.JBSunited.com).