



NEWS RELEASE

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JBS United announces Grand Prairie™ line of swine feed

SHERIDAN, Ind., Mar 3, 2009 – The JBS United Research and Development team is proud to announce the release of Grand Prairie swine feed. The Grand Prairie line was developed for the producer that desires to raise pigs traditionally by not using feed with antibiotics or animal proteins for their livestock. The swine research team at JBS United uses the latest technology in the development of nutritional offerings to improve the efficiency of pork production.

Grand Prairie is available in two distinct lines- “Grow / Finish” and “Sow / Nursery / Starter.” The Grow / Finish product line was designed to deliver highly palatable nutrients to growing pigs while providing balanced nutrients and the ability to raise a consistent product for market. The Sow / Nursery / Starter line of products was designed to maintain consistency between pigs, maximize weight gain and to keep the digestive needs of the piglet in mind. This line of products contains plant and milk proteins, prebiotics, probiotics, and special carbohydrates to enhance nursery performance without the use of antibiotics or animal proteins.

The swine industry continues to rapidly change and producers are faced with an increasing amount of information relative to traditional pork production. In order to remain viable, today’s natural pork producer must keep abreast of new developments and when appropriate, adapt and incorporate new products and technologies into their production systems. A pig producer’s decision to change a feed product should be based on high-quality information derived from sound, scientific research. Ultimately, consumers have a major impact on the pork

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production chain, and consumers have voiced their opinions. Research has shown that more consumers want pork products raised free of antibiotics and animal proteins.

JBS United's team of swine nutritionists bring many years of academic and industry experience to the table. They are actively defining the next frontier of products relating to animal nutrition and livestock production. They work closely with swine producers to provide swine management and nutritional recommendations based on their own research, as well as independent studies conducted by universities and suppliers. The goal is to produce the most efficient and effective nutritional programs available and offer a wide range of solutions to meet the customers' diverse needs.

About JBS United

Since its founding in 1956, JBS United has been dedicated to providing research-based solutions to enhance animal nutrition and livestock production profitability. The company provides products to swine producers worldwide. For more information, visit the JBS United web site at www.JBSunited.com.